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In conjunction with
 **Clydesdale Bank**

we invite you to attend a FREE seminar:

Gain Competitive Advantage
Know your customers...Grow your customers



Come along and find out more about how to

- ✓ **RETAIN CUSTOMERS** build relationships to improve loyalty
– you can't afford to lose customers
- ✓ **INCREASE SALES** learn more about your customers and their habits
– you need to find more like them
- ✓ **DELIVER EXCELLENCE** 'good' customer service is no longer enough
– you must keep the customer more than satisfied

Real examples and practical advice to help you grow your business using Customer Relationship Management (CRM) tools and strategy

PLACES ARE LIMITED SO PLEASE BOOK EARLY

To confirm your place please telephone **01892 617620** or email james.armstrong@eu.nabgroup.com providing your name, company, role and a contact telephone number

